

Experience Martial Arts Buyers Checklist

Enter The Dragon <i>(Lite)</i>	Way Of The Samurai <i>(Standard)</i>
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Website		
Customizable Website	X	X
Customizable URL - includes web hosting!	X	X
Unlimited Pages and Blog Posts	X	X
Professional photo gallery with unlimited photos	X	X
Calendar of events	X	X
Unlimited contact forms	X	X
Easy RSS feed signup	X	X

Administrative Interface		
Easy to navigate web design interface	X	X
Up to 100 email address	X	X
Web-based training tutorials - Wiki	X	X
Web-based business applications	X	X
Unlimited number of admin users and roles	X	X

Marketing		
Search engine friendly website	X	X
Basic SEO web marketing practices	X	X
Website stat tracker	X	X
Free monthly marketing tips	X	X

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Martial Art School Management Software		
Add students, parents, and leads for tracking		X
Schedule promotions for eligible students		X
Track student attendance, ranks, and promotions		X
Set business goals and monitor progress		X
Customizable reports		X
Import/export data		X
Automatic daily reminders		X
Create personalized emails		X
Print letters and certificates		X
Easily integrated automatic tuition billing		X

Tuition Billing		
Process both credit cards and ACH/EFT payments		X
Industries lowest rates: credit cards - 4.5% EFT - 3%		X
Automatic recurring billing		X
Optional backup payment method		X
Automatic email notices for payments, failures, or expired credit cards		X
Manage payments online		X

Bonus Features		
Your school is added to our directory	X	X
Website added to Feedburner	X	X
Customer support via email	X	X